



Sponsorship Levels at Cainhoy Athletic Soccer Club

January, 2009

'Field' Sponsorship: \$5,500 per year (setup fee of \$500).

Limited to one sponsor per year, and never in same industry(market) as clubhouse sponsors.

Your year begins the day the signs are installed, not commissioned and can be renewed indefinitely at the current price.

This premium sponsorship level is designed to underwrite the cost of our fields and as such will afford the recipient ample signage on our soccer fields. This sponsorship level will include your corporate logo on all marketing material and image (approx 300 x 150 pixels) added to our website and prominently displayed on our supporters page for the year. You will receive three signs placed around the facilities in key locations designed to provide maximum exposure. Each sign will measure up to 8' X 4' and you will have the opportunity to create your own signs and avoid the \$500 setup fee.

'Clubhouse' Sponsorship: \$6,000 per year (setup fee of \$400).

Limited to two sponsors per year, and never in same industry(market) as field sponsor or other clubhouse sponsor.

Your year begins the day the signs are installed, not commissioned and can be renewed indefinitely at the current price.

This sponsorship level will include your corporate logo on all marketing material and image (approx 300 x 150 pixels) added to our website and prominently displayed on our supporters page for the year. Additionally our clubhouse facility will include a sign of up to 6' X 2' and will be placed prominently at its entrance (front door). You will also see two signs inside the facility of smaller size recognizing our gratitude in areas of high foot traffic. Sponsors will be guaranteed high visibility by placing their support and logo where everyone will see it and realize the level of community commitment this represents. You will have the opportunity to create your own signs and avoid the \$400 setup fee.

'Sign' Sponsorship Level: \$500 per year (setup fee of \$250).

Your year begins the day the sign is installed, not commissioned and can be renewed indefinitely at the current price.

Each sign will measure up to 8' X 4' and will be placed prominently in your choice of locations around our facilities. Sponsors will be guaranteed high visibility and the opportunity to create their own and avoid the \$250 setup fee. Small image (approx 120 x 120 pixels) added to our website and displayed on our supporters page per year.

'Promotion' Sponsorship Level: \$1,000 (100 shirts)

The Promotion sponsorship includes providing promotional T-shirts with your logo for marketing and giveaway activities throughout the year. These shirts will be distributed to families with young children in our immediate vicinity and constituency and provides a way to show your support for our mission and community. Small image (approx 120 x 120) added to our website and displayed on our supporters page for 2009.

'Training' Sponsorship Level: \$3,000 per school year (two seasons fall and spring)

This sponsorship level is designed to underwrite the cost of part time paid coaches (as necessary). The Training sponsorship includes providing training T- shirts with your logo to every LSYSYA aged child enrolled at the Club (estimated 50-100). These shirts will be worn at training activities and provides excellent visibility "every day" to our membership and guests. Corporate logo image (approx 300 x 150 pixels) added to our website and prominently displayed on our supporters page for the two seasons.

'U9-U14(LSYSYA)' Sponsorship Level: \$500 per team (8 to 10 players per team), per school year (two seasons fall and spring)

These kids and their parents will spend 3 to 4 days a week on playing fields at our site and in regional (State) clubs as part of LSYSYA league competition. This level of sponsorship will include your corporate logo or name on team sign that will travel with the squad. Small image (approx 120 x 120) added to our website and displayed on our supporters page for the two seasons.

'U6/U8/U10' Sponsorship Level: \$300 per team (5 to 7 players per team) each season

These kids and their parents will spend 2 to 3 days a week on playing fields at our site as part of our in-house micro-soccer program. This level of sponsorship will include your corporate logo or name on match day uniforms. Additional small image (approx 120 x 120 pixels) added to our website and displayed on our supporters page per season.

The following special scholarships are provided individually (or in packs) to underwrite the cost of all player fees, tournament fees, training, equipment and uniform for players. You will receive a recognition letter and thank you certificate from our club with the assurance that these funds will be used solely for the benefit of a child (or group of children) registered with Cainhoy Athletic Soccer Club.

'Local Player' Gift: \$50 in house single player scholarship (for one season)

'Player' Scholarship: \$300 (per player in LSYSYA program), per school year (two seasons fall and spring)

'Player Package' Scholarship: \$2,000 (10 players (squad) in LSYSYA program), per school year (two seasons fall and spring)